**One Rotary Summit Introduction (Version 2 – 2016)**

Welcome fellow Rotarians and thank you for joining us today... for we are One Rotary. The “One Rotary” concept or definition is *the synergistic relationships among Membership, The Rotary Foundation and Public Image and how success in any one of these areas automatically benefits the others.*

The “One Rotary *Summit*” is a way to join leaders, exchange ideas and take away cutting-edge ideas on how to energize and bolster your club for growth, service and public interactions.

By design, the representation in this room today includes Rotarians of all leadership levels. And, by definition, all Rotarians are leaders; so whether you just joined your Rotary Club or you are the President, your presence today is very important and critical to the process.

Too often, we have been locked into “Rotary silos.” For instance, asking people to give to The Rotary Foundation without building an awareness of how giving enables us to Do Good in the World. Or we puzzle over why people won’t join our club or why members drop out, without thinking about how to build a better or more positive image of the work we do in our local and global communities.

With that in mind, the One Rotary Summit was devised to engage current and future leaders with fresh new thinking. Today, you will walk away with hands-on tools to help strengthen your club’s membership, public image, service to others and involvement in Rotary Foundation programs.

Through the use of carefully formulated hometown scenarios, you will be asked to work in various teams to be creative and “think outside of the box.” Each hometown scenario includes a *club in the spotlight*, which has been specifically designed to improve your understanding of your club’s strengths and weaknesses and to help you develop a strategic plan to capitalize on those assets while reducing your club’s limitations. These exercises are also geared to facilitate knowledge and ideas that will help shape what the future of your Rotary club will look like, both to internal and external audiences.

As we move through each of the hometown scenario exercises, you will be asked to change tables. This strategy helps ensure that you get the most out of today’s summit, by engaging with new people and getting new ideas with each new *club in the spotlight*.

After completing the hometown scenarios, we will come back together, as one large group, and share some ah ha moments before moving to the Idea Shop where you can read about the best ideas that emerged during today’s discussions, take notes and write down contact information for clubs you would like to reach out to for more information. We want you to leave today with as many fresh ideas as possible.

This past August, the very first Version 2 of the One Rotary Summit was held in State College. The feedback was very positive. The One Rotary Design Team gained valuable and constructive criticism that has helped to hone and improve the program and materials, which we will be using today.

(Go over Setting the Stage Prep Checklists, so you know what to include in the ORS Presentation slides 4 – 6.)

(Introduce key persons in the room.)

(Move into facilitation.)