

**2021-22: Let’s Talk Rotary – Serve to Change Lives**

**Document 12a**

**Personal Action Plan**

Today at the One Rotary Summit (ORS), I learned about the synergy when Membership, Public Image and The Rotary Foundation (TRF) work together as one. My big ah-ha moment was:

Based on what I learned at today’s Summit, here are some key thoughts about Membership, the Rotary Foundation, and Public Image:

* As club members *Serve to Change Lives*, how can that impact Membership and member engagement?
* As club members *Serve to Change Lives*, how can that impact giving to and Doing Good in the World through The Rotary Foundation?
* As club members *Serve to Change Lives*, how can my club expand our reach and increase our impact by highlighting those actions and thereby portray a positive Public Image?
* What is something that my club could do to increase our ability to adapt so that we could better *Serve to Change Lives*?

My commitment: When I get back to my club I will: