



How can an Assistant Rotary Coordinator (ARC) help?

Your Assistant Rotary Coordinator can share ideas and best practices, assist with membership engagement and attraction strategies, advocate for innovative and creative approaches that support and strengthen clubs, connect you with districts that excel in membership, and set up/assist with training programs for districts and clubs. Get to know your Assistant Rotary Coordinator and use their skills and talents to help you reach your goals.

Who is my ARC?



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Who is my ARC?



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How can a Rotary Coordinator (RC) help?

Your Rotary Coordinator works in collaboration with your Assistant Rotary Coordinator to support districts and clubs in identifying and achieving their membership goals. They provide expertise and support to encourage membership growth and strengthen clubs. As consultants in their regions, RCs work with district leaders to identify and address membership challenges and to build stronger clubs. They promote best practices arising from their clubs and districts and connect leaders that need assistance with Rotarians who are finding innovative ways to enhance membership, public image, program participation, and service.



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How can a Regional Membership Officer help?

Your Regional Membership Officer is your RI staff membership contact. They work with zone, district, and club level volunteers to offer support and training on membership initiatives and strategies, publications and resources, online tools, and reports.



Emily Tucker
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