



**2018-19 One Rotary Summit (ORS)
Document 2
Organizer/Lead Facilitator Information**

The One Rotary Summit (ORS) Approach

This year's ORS places emphasis on the question, "Why Rotary?"

An ORS is all about the synergy among Membership, Public Image, and Humanitarian Service through The Rotary Foundation. This synergy is explained in a short [Welcome – Introduction to One Rotary Summits](#) video by Past RI Director and RI Vice President Jennifer Jones. Also, Slide 4 in Document 9, the "PowerPoint for Use at ORS" illustrates these relationships.

The attendees at the ORS will jointly develop creative ways to achieve and sustain membership growth and retention, to increase Rotary Foundation giving and project engagement, and to gain enhanced public image in their communities.

Downloading Videos

Links to videos to be downloaded and downloading information are found in Document 12c. Tip 1 in Document 7 advises loading the videos to a computer or flash drive and not relying on an internet connection at the ORS site.

The [Start with the Why](#) video by Simon Sinek

This video distinguishes between Why, What, and How, and leads us to think about why we do what we do, be it in Rotary or in our personal and professional lives.

Viewing and discussing this video will help attendees and their clubs achieve in and through Rotary, and it will be a great illustration of how Rotary brings added value to our personal and professional lives.

The [Why I am a Rotarian](#) video with Jennifer Jones and Michael Angelo Caruso and the [Responding to "What is Rotary?"](#) video by Michael Angelo Caruso

These videos help set the stage for this year's One Rotary Summits, considering the "Why Rotary?" question. The answers to the "Why Rotary?" question will vary from Rotarian to Rotarian. It is important for an attendee to personally understand why she or he is a part of Rotary and, likewise, it is important to understand why others would want to join and become engaged as Rotarians, gaining the opportunities provided by membership in a Rotary club and Rotary in general beyond the club. The [What is Rotary?](#) clip is about reframing that question to "Why do you say 'one of the best decisions I ever made.'"

The role of the Organizer/Lead Facilitator at the ORS (who, of course, can delegate)

- Ensures that the ORS is publicized
- Arranges meeting facility and logistics
- Keeps things moving and on schedule
- Moderates the *Setting the Stage* segment
- Selects and ensures training of Table Facilitators for the *Sharing Ideas* segment
- Facilitates the discussion of ideas in the *Moving to Action* segment
- Arranges or presents the *Leaving in Action* segment.

What documents are posted online for your use?

1. Summit Outline
2. Organizer/Lead Facilitator Information
3. FAQs
4. Promotional Information for District Use
5. ORS Event Flyer (fillable)
6. A Downloadable One Rotary Summit Logo
7. Supplies, Equipment, and Tips
8. Public Image Checklist for a Presenter
9. PowerPoint for use at ORS
10. Table Facilitator Guide
11. Discussion Questions and Scenarios for the *Sharing Ideas* Segment
12. Toolkit Contents
 - a. TRF Brief Sheet
 - b. Public Image Resources
 - c. Online Video Resources, downloading information
13. Instructions for Event Evaluation

Notes on the *Setting the Stage* segment of the ORS

This segment sets the stage for the table discussion and processing of ideas that will follow. It is a very important part of a Summit; however, time will be of the essence and if this segment goes too long, the rest of the Summit will be adversely affected. One key is to start on time!

Notes on the *Sharing Ideas* segment of the ORS

Table facilitators will take the lead in this segment. Please see *Document 10, Table Facilitator Guide* and the recommendations regarding facilitators and training in *Document 7, Supplies, Equipment, and Tips*.

It is suggested that during this segment, the Lead Facilitator or someone she or he designates periodically announce the remaining time in 15 minute increments, except during the last 15 minutes doing so at the 10, 5, 2, and 1 minute marks.

Notes on the *Moving to Action* segment of the ORS

This key part of the ORS affords attendees the opportunity to gain ideas from the “work” that has been done at the Summit thus far, giving them time to process what they have learned, and inspiring them to take action personally and at the club level.

Notes on the *Leaving to Action* segment of the ORS

Suggested content:

1. Urge attendees to continue to consider “Why Rotary?” for themselves and for others
2. Remind attendees to take ideas and the Toolkit to their clubs
3. Explain how an Evaluation of today’s One Rotary Summit will be done
4. Thank facilitators and others for their help in presenting this ORS
5. Thank attendees for their participation and for the actions they will take based on what they learned today.