



Issue #1

November, 2021

The **2022 North Star Institute** will be held at the beautiful **Radisson Blu Hotel at the Mall of America (MOA)**. Just 1 mile from the Minneapolis-St. Paul International Airport ... and connected to the Mall by a short ride on the light-rail train ... “the Blu” will be your home away from home for training, socializing, relaxing and having a ton of fun! Bring the whole family! There is plenty to do for all ages at the Mall of America!

REMINDER

Pre-register by **December 17th** for just **\$75** to participate in the drawing for a **\$100 gift card** that you can use at any store in the Mall of America

IMPORTANT DATES

December 17, 2021

Last day to pre-register to qualify for the \$100 MOA gift card

December 20, 2021

Drawing for a \$100 gift card for any store in the Mall of America

September 15-18, 2022

North Star Institute - Radisson Blu Hotel at the Mall of America

USEFUL LINKS

Institute website

<https://zones25b-29.org/sitepage/2022-zone-institute>

Promotional video

www.vimeo.com/615070650

Mall of America video

<https://youtu.be/NCIbAV1DipY>



Calling all Joeminy photographers

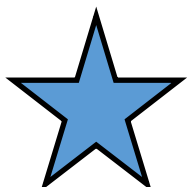
Were you at the 2021 Zone Institute in Houston?

Did you take a photo with Joeminy?

Send it to holly.callen@gmail.com for a chance to win a prize in the

2021 BEST JOEMINY PHOTO CONTEST

(Yes, we know that it’s the only Joeminy Photo Contest. . . Shhh)



REMEMBER . . . You can pre-register for the North Star Zone for just \$75. Full payment is not due until July!

Congratulations to the winners of the North Star Institute registration contest in Houston:

1. Julia Wallace, D6220—A SUITE UPGRADE (although all the rooms are nice)
2. Andrea Krauss D5680—A Samsonite suitcase with a whole bunch of MOA and Minnesota SWAG

It pays to register early!

Who should attend the 2022 North Star Institute?

- * DGE and partners
- * DGN and partners
- * DG and partners
- * PDG and partners
- * District Trainer
- * District Rotary Foundation Chair
- * District Public Image Chair
- * District Membership Chair
- * District International Service Chair
 - * District Treasurer
 - * District End Polio Now Chair
- * Leadership Development Participant



Ready to go to the North Star Institute?! Now you just need to learn **HOW TO TALK MINNESOTAN**

* **You betcha'** (or "you bet" for the non-Scandinavians) - It replaces "you're welcome" after an expression of thanks or appreciation. For instance,

- "I just signed you up for the Joeminy look-alike contest."
- "Thanks?"
- "You betcha'"



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Please submit ideas for articles or travel tips that you would like to see in future editions.