**“Imagination to Action Planning”**

|  |  |  |
| --- | --- | --- |
| **Considerations** | **Critical Information** | **Notes** |
| Name: |  |  |
| Goal: What will be done |  |  |
| Target completion date: |  |  |
| Target audience: |  |  |
| Who’s in charge: |  |  |
| Cost factors/budget: |  |  |
| Outcomes: (who benefits) |  |  |
| Members engaged: |  |  |
| Public Image opportunities: |  |  |
| How success will be measured: |  |  |
| Benefit to TRF or club charity: |  |  |
| How community will be involved: |  |  |
| Others to include: |  |  |
| How could this be used to attract new members? |  |  |