



**2019-20 Connected by Our Rotary Stories  
Document 13  
Moving to Action**

Part 1 – Led by Co-Facilitators (27 Minutes)

1. Ask if anyone has an addition they would like to make to the Moving Freeway “When I get back to my club I will...” (Allow a brief time for them to do so.)
2. Here’s Rotary’s Vision Statement – “Together we see a world where people unite and take action to create lasting change – across the globe, in our communities and in ourselves.”

United in action we have a story to tell. We have a product to sell. Today’s Summit’s goal is to help create that story – your story, your club’s story. Each will be unique, because your story is different from everyone else’s. That is one of the strengths of telling your story...it is *your* story, in *your* voice and not the recitation of a canned speech.

3. We talked about **Active Voice**. Why?
  - a. More impact
  - b. More personal
  - c. Action
4. Review selected comments on the easel pads generated by the various tables and as posted on Moving Freeway (When I get back to my club I will...)
5. *Note: For this section of Moving to Action, you will need a handheld mic to use as participants at the tables share stories.*

You are now going to ask Summit participants at the various tables to share some actual stories for the four topics listed below (a, b, c, and d). Here is what you could use as an introduction for this: ***We are looking for some of you to share stories about Rotarians or Rotaractors, as well as about clubs. So, who will share...(a, b, c, and d)***

- a. A story of someone in your club who does an outstanding job of getting people involved in Rotary and/or Rotaract projects.  
*(“b,” “c,” and “d” are on the next page.)*

- b. A moving story of how your Club or a member of your Club has that “touch” to get people to give to Polio.
- c. A story of how a Rotary and Rotaract Club worked together on a fundraiser and/or service project. How did they connect?
- d. A Public Image story that affected the whole community AND included pictures or multimedia of who was going to benefit from the fundraiser/service project. How did it connect with people?

6. Wrap-Up

- a. Encourage the attendees to be especially mindful of the power of story.
- b. Encourage the attendees to continue to focus on how Membership, Public Image, and The Rotary Foundation are all connected in Rotary.
- c. Remind the attendees to use the Toolkit and share it and the knowledge they gained today with their clubs.
- d. Explain how an evaluation of today’s One Rotary Summit will be done.

Part 2 – Led by District Governor (3 minutes)

- 1. Thank facilitators and others for presenting.
- 2. Thank attendees for their participation and for the actions they will take based on what they learned today.