<u>SPONSOR OPPORTUNITY</u>



THE WHAT

Every year Rotary member-leaders from Zones 25B and 29 gather together at this Zone Institute to exchange ideas, learn from experts, receive inspiration from national speakers, and deepen friendships. September 7th – 12th, 2021, Institute Convenor and RI Director Suzi Howe and Institute General Chair DG Tom Gump cordially invite you to join us. We will have great speakers, wonderful trainers, hospitality suites and more.

THE WHY

With 23 Districts in our paired Zones totaling nearly fifty-two thousand Rotary members, your Zone Institute Sponsorship has almost unlimited potential to Launch your Business with Rotary.

ALL SPONSORS ENJOY
OPPORTUNITIES TO RAISE
THEIR BRANDS' PROFILE
WITH AN INFLUENTIAL AND
NATIONAL AUDIENCE.

49,000+

Members in Zones 25B & 29



Attendees using Social Media



Attendee participation at House of Friendship



Attendees in leadership positions

400+

Attendees

75+

Institute Events

We were looking for a way to honor our District's Governor Line. Being the Presenting Sponsor of the 2020 Zones 25B and 29 Rotary Institute allowed us to do just that. There's no better way to reach your fellow Rotarians outside of your district than being a Rotary Institute Sponsor.

Tom Gump District 5950 Governor

District 5890 was excited to be a sponsor of Zone Institute 2020 to help provide a platform for more Rotarian's to come together and enhance our understanding of Rotary. Our district did this as Service Above Self, our gain was in helping to build better friendships and benefits to the greater cause.

Scott Rainey District 5890 Governor

#INSPIRE

#PeopleofAction

INSTITUTE LEADERSHIP



+ RI Director SUZI HOWE Institute Convener

RI Director Suzi welcomes you to be an important part of this Institute as a sponsor. Suzi is responsible for two regions made up of two zones. She has raised over four million dollars for the Rotary Foundation, received the Service Above Self Award, the Rotary Foundation Distinguished Service Award among others.



+ DG TOM GUMP
Institute General Chair

Institute General Chair Tom Gump wants your business, organization, club, and district to benefit from your sponsorship of this Institute. DG Tom Gump has served as Zone Promotion Coordinator for both the Honolulu and Toronto Rotary International Conventions.

YOUR SPONSORSHIP SHOWS YOUR COMMITMENT TO ROTARY'S VALUES

THERE'S
MANY
WAYS
TO BE
HEARD

We are excited about our Rotary Institute this year and hope y'all will join us to experience opportunities to learn about the changing focus and environment of Rotary.

Our House of Friendship will be a great place to learn about our partners, club's and district projects. We have outstanding speakers who will inspire and challenge you. And, of course, there are hospitality suites and receptions for fun and fellowship.

Bill Palko Zone Institute Sponsorship Chair



SPONSORSHIP PACKAGES

Prominent ways to showcase your business, your district, or your club, at the 2021 Rotary Zone Institute for Zones 25B & 29.

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| Logo on promotional | | | | | | | | | |
| materials | × | * | × | × | × | | | | |
| Full page announcement | | | | | | | | | |
| in the Institute Program | * | * | | | | | | | |
| Half page announcement | | | | • | | | | | |
| in the Institute Program | | | × | X | × | | | | |
| Social media | | | | | | | | | |
| acknowledgment 10x | * | * | * | * | * | | | | |
| Logo on daily session | | | | | | | | | |
| emails (400+/- people) | * | * | * | * | | | | | |
| Logo on event specific | × | × | | | | | | | |
| mobile APP | | | * | * | | | | | |
| One reserved table at the | × | × | | | | | | | |
| All Club Luncheon | | | | | | | | | |
| Host acknowledgment at | | | | | | | | | |
| opening ceremony | 1 | lack | | | | | | | |
| Logo at 7 plenaries, 1 | | | | | | | | | |
| lunch, & 2 dinners | \uparrow | lack | | | | | | | |
| 7 Speaker sessions, logo | × | × | | | | | | | |
| and verbal shout-out | | | ^ | | | | | | |
| Sponsor logo and tagline | | | | | | | | | |
| on 3D rocket at event | | | | | | | | | |
| Logo visible at 8 | × | * | • | | | | | | |
| hospitality suites | | | | | | | | | |
| Sign and verbal thanks at | | | | | | | | × | |
| sponsored suite | | | | | | | | * | |
| Logo on screen/sign | × | | | | × | × | | | |
| during reception | | | | | * * | * * | | | |
| Acknowledgment at | * | | | | × | × | | | |
| reception's start and end | | | | | | | | | |
| Logo on reception- | | | | | × | × | | | |
| related printed materials District name on each | | | | | | | | | |
| training event | | | | | | | × | | |
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READY TO SPONSOR?



Be a sponsor with three easy steps:

- Choose your sponsor level.

 Have your logo ready (.EPS format or High Res PNG)
- Navigate to our electronic sponsorship form: https://bit.ly/sponsorrzi21
- Send payment by check to: Zones 25 & 29 Foundation PO Box 13 Boerne, TX 78006

ALTERNATIVE SPONSORSHIPS

+ Looking for a unique sponsorship?

You won't be disappointed.

Zone Institute Program Sponsors



Swag Bag Sponsors



\$250 (10 Available)

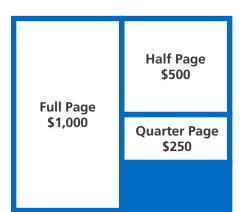
Rotary Speaker Sponsor



\$500

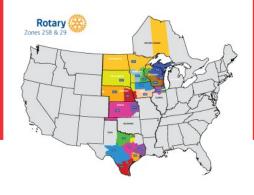
Design your own announcement for the program and share your message with Institute attendees. A wonderful momento for personal announcements too!

Every attendee receives a program, and uses it!



Do you want your logo seen everyday by leaders? As a swag bag sponsor, you can provide your branded items for inclusion in our swag bag, distributed to each attendee upon check-in.

(You'll need to provide a minimum of 400 items).



Sponsor one of our speakers! At your sponsored speaker's presentation, you'll get a shotout at the start and end of the speaker session, and your logo will appear on screen at the start and end.