

SPONSOR OPPORTUNITY

2021 Rotary Zones
25B and 29 Institute



Blast Off

★ Launch Rotary ★

Houston, Texas - September 7th - 12th

Rotary



THE WHAT

Every year Rotary member-leaders from Zones 25B and 29 gather together at this Zone Institute to exchange ideas, learn from experts, receive inspiration from national speakers, and deepen friendships. September 7th – 12th, 2021, Institute Convenor and RI Director Suzi Howe and Institute General Chair DG Tom Gump cordially invite you to join us. We will have great speakers, wonderful trainers, hospitality suites and more.

THE WHY

With 23 Districts in our paired Zones totaling nearly fifty-two thousand Rotary members, your Zone Institute Sponsorship has almost unlimited potential to Launch your Business with Rotary.

ALL SPONSORS ENJOY
OPPORTUNITIES TO RAISE
THEIR BRANDS' PROFILE
WITH **AN INFLUENTIAL AND
NATIONAL AUDIENCE.**

49,000+

Members in
Zones 25B & 29

86%

Attendees using
Social Media

93%

Attendee participation
at House of Friendship

89%

Attendees in
leadership positions

400+

Attendees

75+

Institute Events

We were looking for a way to honor our District's Governor Line. Being the Presenting Sponsor of the 2020 Zones 25B and 29 Rotary Institute allowed us to do just that. There's no better way to reach your fellow Rotarians outside of your district than being a Rotary Institute Sponsor.

*Tom Gump
District 5950 Governor*

District 5890 was excited to be a sponsor of Zone Institute 2020 to help provide a platform for more Rotarians to come together and enhance our understanding of Rotary. Our district did this as Service Above Self, our gain was in helping to build better friendships and benefits to the greater cause.

*Scott Rainey
District 5890 Governor*

INSTITUTE LEADERSHIP



+ RI Director SUZI HOWE
Institute Convener

RI Director Suzi welcomes you to be an important part of this Institute as a sponsor. Suzi is responsible for two regions made up of two zones. She has raised over four million dollars for the Rotary Foundation, received the Service Above Self Award, the Rotary Foundation Distinguished Service Award among others.



+ DG TOM GUMP
Institute General Chair

Institute General Chair Tom Gump wants your business, organization, club, and district to benefit from your sponsorship of this Institute. DG Tom Gump has served as Zone Promotion Coordinator for both the Honolulu and Toronto Rotary International Conventions.

YOUR SPONSORSHIP SHOWS YOUR COMMITMENT TO ROTARY'S VALUES

**THERE'S
MANY
WAYS
TO BE
HEARD**

We are excited about our Rotary Institute this year and hope y'all will join us to experience opportunities to learn about the changing focus and environment of Rotary.

Our House of Friendship will be a great place to learn about our partners, club's and district projects. We have outstanding speakers who will inspire and challenge you. And, of course, there are hospitality suites and receptions for fun and fellowship.

Bill Palko
Zone Institute Sponsorship Chair





SPONSORSHIP PACKAGES

Prominent ways to **showcase** your **business**, your **district**, or your **club**, at the 2021 Rotary Zone Institute for Zones 25B & 29.

Package Perks	\$25,000 Grand Sponsor	\$10,000 Event Sponsor	\$5,000 Event Co-Sponsor	\$3,500 General Chair	\$2,500 Major Donor Reception	\$1,000 Paul Harris Sponsor	\$500 Governor Circle	\$500 Hospitality Suites
Logo on promotional materials	×	×	×	×	×			
Full page announcement in the Institute Program	×	×						
Half page announcement in the Institute Program			×	×	×			
Social media acknowledgment 10x	×	×	×	×	×			
Logo on daily session emails (400+/- people)	×	×	×	×				
Logo on event specific mobile APP	×	×	×	×				
One reserved table at the All Club Luncheon	×	×						
Host acknowledgment at opening ceremony	×	×						
Logo at 7 plenaries, 1 lunch, & 2 dinners	×	×						
7 Speaker sessions, logo and verbal shout-out	×	×	×					
Sponsor logo and tagline on 3D rocket at event	×							
Logo visible at 8 hospitality suites	×	×	×					
Sign and verbal thanks at sponsored suite								×
Logo on screen/sign during reception	×				×	×		
Acknowledgment at reception's start and end	×				×	×		
Logo on reception-related printed materials					×	×		
District name on each training event							×	

READY TO SPONSOR?



Be a sponsor with three easy steps:

1

Choose your sponsor level.
Have your logo ready (.EPS format or High Res PNG)

2

Navigate to our electronic sponsorship form:
<https://bit.ly/sponsorrzi21>

3

Send payment by check to:
Zones 25 & 29 Foundation
PO Box 13
Boerne, TX 78006

ALTERNATIVE SPONSORSHIPS

+ Looking for a unique sponsorship?
You won't be disappointed.

Zone Institute Program Sponsors



Design your own announcement for the program and share your message with Institute attendees. A wonderful memento for personal announcements too!

Every attendee receives a program, and uses it!

Swag Bag Sponsors

\$250 (10 Available)



Do you want your logo seen everyday by leaders? As a swag bag sponsor, you can provide your branded items for inclusion in our swag bag, distributed to each attendee upon check-in.

(You'll need to provide a minimum of 400 items).

Rotary Speaker Sponsor

\$500



Sponsor one of our speakers! At your sponsored speaker's presentation, you'll get a shot-out at the start and end of the speaker session, and your logo will appear on screen at the start and end.

Full Page
\$1,000

Half Page
\$500

Quarter Page
\$250

